



Your Marketing Plan in 9 Steps



November 17, 2022, 4:00 pm



Greater Elkhart Chamber of Commerce

418 S Main Street, Elkhart, IN 46516

Your Marketing Plan in 9 Steps



Marketing is critical to the success of any business, but knowing where to start can be a challenge. For many, marketing is viewed as nothing more than promotional activities when in reality there are crucial steps prior to buying the first ad or making the first social media post. This workshop introduces a nine-step process for creation of a comprehensive marketing plan. Participants learn the key aspects of every step in the process, leaving the workshop with a solid foundation for developing an effective marketing plan for their business or organization. This session is issued at no cost thanks to the generous support of Flagstar Bank.

Seating is limited. Register Online:

<https://isbdc.ecenterdirect.com/events/15938>

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Contact Us: 574-520-4126 northcentral@isbdc.org.