

RV Rally Saving Card

Bringing business to you!



The 2011 RV Rally Savings Card

Participation is FREE; The benefit is HUGE.

In the Summer, RV campers have a huge economic impact in our communities.



A recent study conducted independently for the Elkhart County 4H fairgrounds found out just how huge that economic impact is.

Here's some of the numbers. Campers who attend rallies at the fairgrounds annually spend:

\$44,000 on **lodging** other than the camp site at the fairgrounds

\$256,000 in **restaurants**

\$241,000 on **fuel**

\$225,000 on **groceries**

\$159,000 on **retail items**

\$1.3M on **RV repairs/mnce**

\$29,000 on **entertainment**

All tolled, RV visitors spend \$2.47M in our area each summer.

How can you get your share?

The RV Rally Savings Card program is FREE to participate in and is a joint venture by the Elkhart County 4H Fairgrounds and your local Chamber of Commerce.

To participate, fill in the information below and fax this form to the Brent Randall at the Goshen Chamber of Commerce at 574-533-2103. Thank you for joining in and we hope the summer tourist season is successful for you. The Chambers and the 4H fairgrounds will take care of printing the cards and distributing them to the RV Rally attendees all summer long.

Company _____

Contact Person _____

Website _____

Address _____

City _____ **Phone** _____

Discount/Offer

Expiration Date (if any) _____

Fax this form to:

Brent Randall at the Goshen Chamber of Commerce

574-533-2103

or email to goshenchamber@goshen.org

